



## Good Chemistry 2019

Tuesday, Apr 30

04:30 PM - 06:00 PM

### Ottawa Bus Tour

Transportation to the Gala Dinner, sponsored by Golder, Associates

Whether you're a first-time visitor to the Ottawa-Gatineau Region or you've been here countless times before, you won't want to miss this one-hour tour of historic Ottawa, sponsored by Golder, Associates.

Tuesday, Apr 30: Canadian Museum of History

06:00 PM - 09:00 PM

### Joint Gala Dinner with the ICCA and CIAC

Sponsored by Imperial

Canadian Museum of History

Members of the ICCA's Steering Committee, CIAC's internal committees, and all other registered conference attendees are invited to attend this gala dinner at the Canadian Museum of History sponsored by Imperial. Dress code is business casual.

Wednesday, May 01: Foyer A

07:00 AM - 08:00 AM

### Registration

Networking breakfast

Foyer A

Conference registration, check-in, and networking breakfast.

Wednesday, May 01: Mozart

08:00 AM - 08:15 AM

### Welcome Remarks

Welcome, opening address, and instructions

Mozart



**Bob Masterson**

President and CEO, Chemistry Industry Association of Canada (CIAC)



**Luc Robitaille**

Vice-President, Responsible Care®, Chemistry Industry Association of Canada (CIAC)

Welcome remarks, opening address, and instructions for conference attendees.

Wednesday, May 01: Mozart

08:15 AM - 09:15 AM

## Armchair Conversation on the Future of Canada's Chemistry Industry

An informal discussion to evoke strategic thinking about what might lie ahead for the chemistry industry

Mozart



### Catherine Clark

President at Catherine Clark Communications Inc. & Co-Host, Before the Bell,, Catherine Clark Communications Inc.



### Marcelo Lu

President, BASF Canada

An informal discussion about the future of Canada's chemistry industry, led by Marcelo Lu, President of BASF, and moderated by Catherine Clark, Canadian television broadcaster and host of Before the Bell.

Wednesday, May 01: Mozart

09:15 AM - 09:30 AM

## Introduction to Keynote

MP Randy Boissonnault introduces our keynote speaker

Mozart



### Randy Boissonnault

Member of Parliament for Edmonton Centre, Liberal Caucus, House of Commons

Randy Boissonnault, member of the Liberal Caucus, Edmonton Centre, AB, will provide an introduction to our keynote speaker, Karen S. Carter.

Wednesday, May 01: Mozart

09:30 AM - 10:30 AM

## Diversity and Inclusion: Changing Culture to Attract and Retain the Best Talent

Keynote address

Mozart



### Karen S. Carter

Chief Human Resources Officer and Chief Inclusion Officer, Dow Chemical Company

Keynote address on "Diversity and Inclusion: Changing Culture to Attract and Retain the Best Talent" delivered by Karen S. Carter, Chief Human Resources Officer and Chief Inclusion Officer at The Dow Chemical Company.

Wednesday, May 01: Beethoven

10:30 AM - 11:00 AM

## Networking Break

Mingle with other attendees or check out the exhibitors at the trade show

Beethoven

Wednesday, May 01: Mozart

11:00 AM - 12:00 PM

## Plenary Session I

The Den

Mozart



**Irene Yang**

Director, Business Development & Innovation, BASF Canada

As part of BASF Canada's Innovation Pitch Series, Canadian start-ups will have an opportunity to pitch an idea and/or technology they believe has potential to support the chemistry industry in the areas of innovation, sustainability, environment, health and safety, and/or related digitization.

Wednesday, May 01: Beethoven

12:00 PM - 01:00 PM

## Lunch

Sponsored by MEGlobal

Beethoven

Wednesday, May 01: Mozart

01:00 PM - 02:30 PM

## Plenary Session II

Improving industry's reputation

Mozart



**Anne Womack Kolton**

Executive Vice President, Communications, Sustainability and Market Outreach, American Chemistry Council (ACC)



**Ingrid Peignier**

Partners Relations and Communications Director, Center for Interuniversity Research and Analysis of Organizations (CIRANO)



**John Vincett**

Principal, Public Dialogue Alternatives



**Nathalie De Marcellis-Warin**

President and CEO, Center for Interuniversity Research and Analysis of Organizations (CIRANO)

Moderated by John Vincett, Principal of Public Dialogue Alternatives, and featuring guests from ACC and CIRANO, learn which trends are currently most influential to decision-makers and overall marketplace, and how awareness of these trends can help producers better anticipate and meet the changing needs of society.

Wednesday, May 01: Beethoven

02:30 PM - 03:00 PM

## Networking Break

Sponsored by ERCO Worldwide

Beethoven

Wednesday, May 01: Chopin

03:00 PM - 04:00 PM

## The Future of Transportation

The latest innovations and developments in the transportation sector

Chopin

Stream 1



**Brad Thiessen**

Vice President and Canadian Regional General Manager, Daimler Trucks Canada Ltd.



**Kara Edwards**

Director of Transportation, National TRANSCAER® Coordinator, Chemistry Industry Association of Canada (CIAC)



**Marcel Pouliot**

Vice President Industry and Regulatory Affairs, Trimac Transportation

Featuring guest speakers from Trimac Transportation and Daimler Trucks North America, and moderated by Kara Edwards, Director of Transportation at CIAC and Coordinator of the National TRANSCAER Committee, this session will explore the challenges associated with autonomous vehicles and driver-assisted transport as these technologies continue to evolve.

Wednesday, May 01: Mozart

03:00 PM - 04:00 PM

## Community Engagement

Strategies that help achieve excellence in community engagement

Mozart

Stream 2



**Jody Magill**

Stakeholder Relations Manager, Methanex Corporation

**Marc Carrière**

Councilor and Member of Buckingham CAP, City of Gatineau



**Marcel Émond**

Industry Verifier, CIAC



**Mike Gerbis**

CEO, Delphi Group

Moderated by Mike Gerbis, CEO of Delphi Group, this session will look at how Methanex Corporation and Buckingham Community Advisory Panel (CAP) each ensure successful community engagement.

Wednesday, May 01: Mozart

04:00 PM - 05:30 PM

## Plenary Session III

Preventing catastrophic events

Mozart

### Brett Rajkumar

Environment, Health and Safety Team leader, BASF Canada



### Marlene Ramphal

Director of Operations, Nuclear Fleet Operations, Ontario Power Generation (OPG)



### Pete Thompson

National Manager, ATS Training Programs , NavCanada

Experts from OPG and NavCanada will provide insight into how such high-risk sectors as power generation and air navigation services train personnel to prevent and respond to unforeseen, potentially catastrophic incidents. Moderated by Brett Rajkumar, Director, EHS Site Services at BASF.

Wednesday, May 01: Beethoven

06:30 PM - 08:30 PM

## Networking Reception Dinner

Sponsored by BASF

Beethoven

Network with representatives from organizations who provide various services to the chemistry industry, colleagues from within CIAC's membership, and a range of professionals from other sectors. Join us for this fun event: great food, live entertainment and more! Complete details TBA.

Thursday, May 02: Foyer A

07:00 AM - 08:00 AM

## Registration

Networking breakfast sponsored by NOVA Chemicals

Foyer A

Thursday, May 02: Mozart

08:00 AM - 09:15 AM

## Plenary Session IV

Panel of leaders discuss Canada's role in the circular economy

Mozart



**Dave Andrew**

Vice President, Sustainability, Exxonmobil



**Isabelle Des Chênes**

Executive Vice-President, Chemistry Industry Association of Canada (CIAC)



**Marcelo Lu**

President, BASF Canada



**Ricardo Cuetos**

Vice President Standard Products Americas , INEOS Styrolution



**Sarah Marshall**

Leader, Technical Services, NOVA Chemicals

Leaders from Exxonmobil, BASF, and NOVA Chemicals will explore the growing opportunities related to product stewardship, plastics in the environment, chemistry's role in material recycling, reuse and recovery, and the green economy. Moderated by Isabelle des Chenes, Executive Vice President, CIAC.

Thursday, May 02: Mozart

09:15 AM - 10:15 AM

## Reducing the Environmental Footprint of your Operations

The benefits of implementing energy and waste audits

Mozart

Stream 1



**Michael Wurst**

President and CEO, WTS Inc.



**Mike Greidanus**

President - Canada, Brookfield GIS



**Shannon Watt**

Director, Environment and Health Policy, Chemistry Industry Association of Canada (CIAC)

Moderated by Shannon Watt, Director of Environment and Health Policy at CIAC, and joined by guests from WTS Inc. and BGIS Canada, this session will explore ways to reduce our industry's environmental footprint and associated costs through the implementation of energy and waste audits.

Thursday, May 02: Chopin

09:15 AM - 10:15 AM

## Naturally Safe: Does Innate Behaviour Impact How You Work?

Learn how your natural instincts influence how you work and the role behavior plays in safety records. Relevant case studies will be explored.

Chopin

Stream 2



**Don Fusco**

Director, Government & Stakeholder Relations – Ontario, Chemistry Industry Association of Canada (CIAC)



**Ryan Draper**

Compliance Manager, CCC Sulphur Products



**Stephen Flower**

Managing Principal, Predictive Success

Guest speakers from Predictive Success and CCC Sulphur Products will conduct an interactive session that demonstrates the connection between behaviour and performance. Gain insights into proven strategies that can help you accentuate what you do well and minimize traits that might not be advantageous.

Thursday, May 02: Beethoven

10:15 AM - 10:30 AM

## Networking Break

Mingle with other attendees or check out exhibitor booths at the trade show

Beethoven

Thursday, May 02: Chopin

10:30 AM - 11:30 AM

## Leadership in Responsible Care®

Why effective leadership is so important to meeting Responsible Care® requirements

Chopin

Stream 1



**Carl Yank**

Industry Verifier, CIAC



**Yves Hamelin**

Regional Director, Quebec, Chemistry Industry Association of Canada (CIAC)

Guest speaker, Yves Hamelin, Regional Director of Quebec at CIAC, will demonstrate the significance of signals sent on behalf of company leaders in their efforts to meet the requirements and spirit of Responsible Care.

Thursday, May 02: Mozart

10:30 AM - 11:30 AM

## The Future of the Canadian Chemistry Industry

Where the Canadian chemistry industry shows the most promise in the Canadian economy

Mozart

Stream 2



**Luc Robitaille**

Vice-President, Responsible Care®, Chemistry Industry Association of Canada (CIAC)



**Stewart Elgie**

Professor, Institute of the Environment and Chair, Smart Prosperity, University of Ottawa

Identifying the most promising opportunities for chemistry in the Canadian economy based on Canada's distinct competitive advantages in resource accessibility, leading research institutions, and skilled workforce.

Thursday, May 02: Mozart

11:45 AM - 12:15 PM

## Keynote Address

Delivered by the Honourable Amarjeet Sohi, Minister of Natural Resources

Mozart



**Amarjeet Sohi**

Minister of Natural Resources, Government of Canada

The Honourable Amarjeet Sohi, Minister of Natural Resources, delivers a keynote address.

Thursday, May 02: Beethoven

12:15 PM - 01:30 PM

## Lunch

Sponsored by Methanex

Beethoven



Thursday, May 02: Mozart

01:30 PM - 02:30 PM

## Plenary Session V

Achieving greater sustainability by working with customers of the chemistry value chain

Mozart



**Bertrand Masselot**  
Président and CEO, Air Liquide



**Bob Masterson**  
President and CEO, Chemistry Industry Association of Canada (CIAC)



**Edson Fariello**  
Director, New Business Development – Telecom & Construction, Royal Adhesives & Sealants / H. B. Fuller



**Jeff van Geel**  
Strategic Sourcing Manager, 3M Canada

Moderated by Bob Masterson, President and CEO, CIAC, and joined by leaders of Air Liquide, 3M, and H.B. Fuller, this session will examine the evolving needs of consumers and how producers can best position themselves to meet consumers' expectations both immediately and for years to come.

Thursday, May 02: Mozart

02:30 PM - 03:30 PM

## Staying Alert

The latest in technologies and innovations designed to help prevent workplace fatigue and promote worker alertness

Mozart

Stream 2



**Michael Roy**  
Human Performance Site Functional Area Manager, Pickering Nuclear Generating Station (OPG)



**Peter Sturm**  
President, Sturm Consulting



**Robert Higdon**  
Director of Product & Corporate Development, Fatigue Science

Experts from Fatigue Science and OPG will provide insight into their respective approaches to improving occupational safety, human health, and organizational performance. Moderated by Peter Sturm, President of Sturm Consulting.

Thursday, May 02: Chopin

02:30 PM - 03:30 PM

## CIAC's Associates Showcase

The "Expert Room"

Chopin

Stream 1



**Aaron Amorosi**  
Partner, Environmental Resources Management (ERM)



**Greg Moffatt**  
Senior Director, Business and Economics, Chemistry Industry Association of Canada (CIAC)



**Nancy Wilk**  
Principal, Senior Practice Leader-Industrial Hygiene and EHS, Golder, Associates Ltd.

Drop by the "Expert Room", presented by Golder, Associates, to learn more about two critical industry-related issues: Are you managing fatal risks at your organization? This discussion takes a critical control management approach. Transitioning to the technical specifications of RC 14001 and assessing its potential to improve performance.

Thursday, May 02: Mozart

03:30 PM - 04:00 PM

## Closing Remarks

Bringing the conference to a close

Mozart



**Luc Robitaille**

Vice-President, Responsible Care®, Chemistry Industry Association of Canada (CIAC)



**Peter C. Noble**

Chemicals Business Manager, Imperial Oil

Join us for parting thoughts delivered by Peter C. Noble, Chemical Business Manager, Imperial, and Luc Robitaille, VP of Responsible Care, CIAC.



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